**Tourism, Hospitality, and Foods Focus Area**

This Focus Area can provide students with a broad introduction to the hospitality industry and support them to develop skills and competencies in areas such as hospitality and food services, events and conference planning, and a variety of tourism services. They may develop skills in areas such as customer service, tourism promotion, or understanding tourism’s value to the economy.

For information about specific occupations related to this Focus Area, including the nature of work, main duties, working conditions and wages, employment prospects, and education and training requirements, go to: [www.workfutures.bc.ca](http://www.workfutures.bc.ca) At this site, use the National Occupation Classification (NOC) feature to view occupations related to: Sales and Service Occupations.

For information about BC post-secondary options

related to this Focus Area, go to: www.openingdoorsbc.com

**Sample interests, skills and competencies related to Focus Area**

• Interest in travel

• Interest in food preparation

• Interest in helping people

• Effective communication and personal management skills

• Demonstrating a positive attitude towards customers

• Awareness of cultural differences

• Ability to speak a second language

• Skills in food preparation, presentation or serving

• Customer service skills

**Sample options after Grade 12 Graduation**

• Employment: Cook

• Employment: Server

• Employment: Front Desk Clerk

• Certificate program: Travel Counselling

• Certificate program: Adventure Tourism

• Diploma program: Hospitality Management

• Diploma program: Tourism Management

• Apprenticeship: Professional Cooks Training

• Degree program: Bachelor of Tourism Management

**Potential occupations**

• Tourism Information Counselor

• Host/Hostess

• Ski Instructor

• Travel Writer/Photographer

• Hotel Manager

• Reservations Sales Agent

• Campground Operator

• Flight Attendant

• Food and Beverage Manager/Server

• Concierge

• Chef

• Tour Guide

• Bartender

• Front Desk Agent

• Hunting/Fishing Guide

**Elective courses that best fit this Focus Area:**

Ministry Authorized Courses

• Tourism 11 and 12

• Food Studies 11 and 12

• Cafeteria Training 11 and 12

• Cooks Training 11 and 12

• Second Language courses

• Secondary School Apprenticeship

• Work Experience 12

Board/Authority Authorized Courses

• Culinary Arts

• Hospitality and Foods

• Hospitality and Tourism

• Adventure Tourism

Community Learning Opportunities

• Foodsafe

• Superhost

• Serving It Right

**Sample course packages for Tourism, Hospitality, and Foods Focus Area**

Student #1

Sally chose this Focus Area because she plans to enter the hotel and restaurant management field. Her goal is to attend her local college and take the two-year diploma program in Hotel and Restaurant Management. Her Focus Area courses include Tourism 11 and 12 plus Marketing 11 and Accounting 11 because of her interest in management.

Student #2

Harry lives in a community with a large tourism industry. He has already spent two summers working at a local resort and hopes that, with formal education and training, he can find ongoing work in the industry and operate a resort some day. His Focus Area courses include Tourism 11, Tourism 12, Entrepreneurship 12 and a local college course in Adventure Tourism.

Student #3

George loves cooking and plans to become a chef. He already works part time in a restaurant and has found an employer willing to offer him apprenticeship training once he completes some introductory courses. His Focus Area courses include the in-school courses of Cooks Training 11A, Cooks Training 11B and Cooks Training 11C, plus four Secondary School Apprenticeship courses.

Student #4

Veronica likes to travel and enjoys meeting new people. She thinks she might enjoy working as a travel agent or flight attendant. She chose this Focus Area to explore career options and gain further knowledge about the tourism industry. If the field continues to interest her, she plans to attend a private BC college that provides training for travel agents. Her Focus Area courses include Tourism 11, Tourism 12, Spanish 12 and

Work Experience 12.